Pardada Pardadi Educational Society

Celebrating 15 Years of Empowerment

Rural Development through
Education, Employment & Empowerment of Girls and Women

Annual Report 2013-2015
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“There is no tool for development more effective than the empowerment of women.”

~ Kofi Annan
My favourite part of the day is bathing time. The shampoo makes me feel like a movie star throughout the day!” – Rani (2nd class)

“I am the first woman to open a shop in my village. It feels great to be able to provide another source of income for my children.” – Ramwati, village Lacchampur

"Sometimes I am sad when it rains, because that means I can’t play outside with my friends at school. But then I remind myself that rain makes my school green and beautiful."- Dimple (KG)

"My best friend runs faster than me, so I root for her to win in all of the races."- Kajol (1st class)

“We performed an Artificial Insemination on my cattle through PPES and my friend’s daughter goes to PPES for school, so now I have enrolled my daughter there, too.” ~ Sarita, village Karanpur

"Every day I get up at 4 a.m. so I can finish my household chores early and come to school on time." – Monika (2nd class)

“My Self Help Group has helped me to realize that the burdens that I feel as a women are not natural and that I can be independent.” – Kamlesh, village Shiv Nagla

"My teacher makes me smile every day." - Prachi (KG)

"I come to school each day because I have realized that Education is the magic wand that has the power to transform my life." - Sheetal - (11th class)
**Our Vision**

To facilitate the creation of a socially & economically empowered model for rural development

**Our Mission**

Rural development through education, employment and empowerment of girls & women

**Organisational Structure**

- **Managing Board, India (11)**
- **Advisory Group, USA (17)**
- **Chief Executive Officer (1)**

Education (55)
- Education through 4 schools
- Higher Education
- Administrative and Support (32)

Health & Hygiene (10)
- Healthcare for students
- Healthcare for community
- Community Complexes and Solar Lanterns

Economic Empowerment (90)
- Textile Unit
- Jacket Cover Unit
- Rags to Pads Unit
- Agarbatti Unit
- Rural Call Centre

Community Development (18)
- Self-Help Groups
- Dairy Best Practices

Fundraising, Communication, Administration and Finance (7)

Explanation:

- 55 personnel in Education - Teachers from all 4 schools, Head of Departments, Principal, and Consultants
- 32 Administrative and Support staff includes administration and finance team, record keeping staff, cooks, sweepers, bus drivers, caretakers etc.
- 10 personnel in Health & Hygiene - Doctors, nurses, administrative staff
- 90 personnel in Economic Empowerment - women and girls from villages working in various projects as wage laborers, marketing personnel, head of department, master tailors etc.
- 18 personnel in CDD - Project Managers, Community Mobilisers, Computer Munshis, Samuh Sahelis and Pashu Mitras
Untimely demise of Mr. Ramesh Bajpai, our dear friend in the journey and a Board member till his last breathe, left a huge void in November 2014. But his compassion and warmth would always encourage us to keep moving in this journey.

In this period, two new Board members joined our team - Mr. Mahinder Malhotra in March 2014 and Ms. Nandita Shetty in September 2014.
### PPES US Advisory Group (USAG)

<table>
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<tr>
<th>Name</th>
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<tr>
<td>Ms. Mary Cairns</td>
<td>Mr. Mike Mays</td>
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<tr>
<td>Mr. Nasr Chaudhry</td>
<td>Mr. Virendra Sam Singh</td>
</tr>
<tr>
<td>Mr. Ron Fuchs</td>
<td>Mrs. Victoria Sheehan</td>
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<td>Ms. Renuka</td>
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<td>Mr. Bruce Ferguson</td>
<td>Mrs. Victoria Sheehan</td>
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<td>Ms. Jacobi Wade</td>
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<tr>
<td>Mr. Kush Agarwal</td>
<td>Mrs. Renu Singh Agarwal</td>
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<td>Mrs. Sherry Fuchs</td>
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<td>Mr. Ray Whalen</td>
<td>Mrs. Brenda Stone</td>
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<td>Dr. Charles Sheehan</td>
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<td>Mr. Avni Fozdar</td>
<td>Ms. Lucy Howey</td>
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**Mr. Virendra Sam Singh**

Pardada Pardadi Educational Society is now 15 years old. In these 15 years we have expanded from a small school with only a few students, to a blossoming community that includes not only a school system, but also many community members that are benefitting from our various initiatives.

By incorporating Education, Health & Hygiene, Community Development, and Economic Empowerment to achieve holistic rural growth, PPES strives to assist the girls, women, and communities of Anupshahr become more active members of society.

Nearly 1400 girls from over 65 villages in our education program; over 2100 women from 50 villages participating in 200 Self Help Groups, where they have continued to meet weekly and grow their savings (over 27 lakhs, total); over 1500 community members benefitting from our solar lantern and community hygiene complex initiatives; over 4000 villagers treated through two mega-health camps with International Medical Relief (IMR) over these two years; thriving skill building projects providing dignified employment to hundreds of girls and women - these are some of the milestones that we could achieve over this period. But as we know, there is a long way to go!

I speak for each of our students, teachers, administrators, and volunteers when I extend our most sincere thanks to each of you who have supported PPES through this period of exceptional growth. We are excited about the future of our girls, women, and community members, and we hope that you will continue to follow along.

Virendra (Sam) Singh

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**Mr. Kashi Nath Memani**

2015 is an important milestone in the development and growth of Pardada Pardadi Educational Society (PPES). It was fifteen years ago that Sam Singh started the institution in with one small building, 45 girls and a dream to contribute to the national need of empowering girl children especially from rural areas. Today, that vision has seen the growth of four educational institutions and an enrolment of 1194 students, not to mention a waiting list of others and the enrolment of 200 more female students in the next school year. Our ultimate objective is to educate, provide job training, and offer jobs to at least one daughter of each of the 50,000 poor families of the tehsil of Anupshahr.

It’s incredible to see PPES growing up fast and flourishing, reaching out to our girls and women from the villages, thereby strengthening the foundation of our society, with the help of each and every one of you out there!

Over the years, PPES has provided the girls with a value-based education. But what makes it unique is that it provides both job guarantees and incentives for families to send their girls to school—not the least of which includes paying each girl ten rupees (about US $0.15) per day of attendance after class five.

We are also helping them in vocational training and in pursuing higher education.

Long before the recent governments gave priority to girl child education, Mr. Singh envisioned this need. I have been privileged to be a part of this journey in some distance and I am sure that together as a team we can take PPES to higher heights in the coming years.

Kashi Nath Memani
In the journey of 14 years we have seen the struggle of girls / women in the rural India. They are only treated as a commodity. Their contribution reflects neither in the social arena nor in financial numbers. Hence, they are totally deprived of social and economic power. For this very reason, Pardada Pardadi Educational Society chose to work for social and economic empowerment of girls and women in rural area, Anoopshahr.

When a girl has education, access to health services, is included in economic investments, is given a choice over when she marries and starts having children, and has the opportunity to realize her full economic and social potential, she isn't the only one who escapes poverty. She brings her family, community and country with her.

Through the various interventions of Education, Health, Economic Empowerment and Community Development, PPES has been trying to develop a model for sustainable development. We have learnt that to tackle issues related to under development, inequality, poverty etc., one has to have an holistic approach. The current report is about the work we have done in last two years (2013-2015).

We salute the trust and courage of all the girls and women of Anoopshahr villages. We are also very thankful to all the members of PPES FAMILY marching together on this journey. We value each one of you and your support, and know that in our onward march you will be there as part of the ever growing PPES family.

BETI Zindabad!
Renuka Gupta

“Nations that invest in women’s employment, health and education are just most likely to have better outcomes. Their children will be healthier and better educated...So this is not just the right thing to do for us to hold up these women, to support them, to encourage their involvement; this is strategic imperative.”

- Hillary Clinton, Women in the World, 2012

With this vision, Pardada Pardadi Educational Society has successfully completed 15 years in its journey towards making India a country of well-informed and independent women. I would like to express my gratitude to all the staff members, volunteers, board members and also our lovely students for their constant support and efforts.

It has been a great year for us; our work has received a lot of recognition in the media. Programs like “Hamara Gaon Connection” on DD network, radio program broadcasted by 92.7 BIG FM called “Real Life Heroes” focussing on the lives and works of people who are doing extraordinary work for the betterment of the society, has been very encouraging and fruitful in connecting passionate people to join hands with us in the journey. I would like to thank the media for their efforts to promote the cause and help us reach out to the people of our country.

We hope that people keep on joining this cause and the PPES family grows bigger year after year.

Indu Singh
Holistic, free-of-cost education for girls from marginalised communities in the villages of Anupshahr, remains at the core of Pardada Pardadi’s interventions. By the end of the reporting period, PPES had been providing regular education to over 1200 girls from 60 villages in Anupshahr.

These two academic years were in many ways landmark years. Average attendance increased nearly by 40%, besides an overall increase in the average class performance in Language and Mathematics in these years.

**Beginning of a New Academic Session**

Beginning of a new session is always a time for new hopes and renewed dreams. Academic years for these two years began on the 1st of July each year.

In 2012-13, the total number of students enrolled in PPES schools went up by 15.3%, thereby taking it to 1038.

The number of enrolments in 2013-14 reached up to 1245, with an increase of 19.9%

Every year more girls from some of the poorest of the communities have been joining Pardada Pardadi School to discover and transform themselves into a complete individual while experiencing the joys of life along the road.

**Mad About Mathematics (MAM)**

To make mathematics fun and enjoyable, school has set up a maths lab for students to learn about various concepts using tools, shapes and real life situations. The lab encompasses interactive material and equipments such as mathematical sets, charts and pictures, solid shapes, whiteboards and much more. Students are enjoying learning maths in a fun and interesting way.

The lab has been proving extremely useful and enabling our students to learn abstract concepts through concrete experiences and thus increase their understanding of those ideas and cultivating favourable attitude towards mathematics.

**Recognition from Uttar Pradesh Board**

Pardada Pardadi School has been recognized as a senior secondary school by the Uttar Pradesh Board. The school can now start science stream for its students, which in turn will enable our girls to an entirely new educational experience. Girls can opt for science as their mainstream subject after class 10th. This will give them an opportunity to make career in various fields such as IT, engineering, bio-technology nanotechnology, research and many more.
Board Results for academic year 2013-14 and 2014-15

Continuing with the 100% passing rates, since 2011-12 batch for class X and since 2009 batch for class XII, PPES girls kept the tradition going and again made it!

<table>
<thead>
<tr>
<th>Class</th>
<th>Academic Year</th>
<th>Students Appeared</th>
<th>Students Cleared</th>
<th>Highest % obtained</th>
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<tr>
<td>X</td>
<td>2013-14</td>
<td>38</td>
<td>38</td>
<td>83.3 %</td>
</tr>
<tr>
<td></td>
<td>2014-15</td>
<td>62</td>
<td>62</td>
<td>81.7 %</td>
</tr>
<tr>
<td>XII</td>
<td>2013-14</td>
<td>32</td>
<td>32</td>
<td>76.4 %</td>
</tr>
<tr>
<td></td>
<td>2014-15</td>
<td>33</td>
<td>33</td>
<td>77.6 %</td>
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This again proved that our pupil reap success with their diligence and perseverance under the mentoring and assistance of a team of competent teachers in a unique learning experience. This achievement is a testament to the hard work of our teachers and also of other team mates, volunteers and parents for their boundless support.

Primary school result: Following last year trend this year there was a 100% pass percentage in the primary school as well. We have also been focussing on encouraging most of our enrolment at primary levels itself to make the learning process more effective and impactful.

Enhancing Early Education Programme

Training given by Shri Ram Foundation (SRF) on early childhood education proved significantly useful. The training enhanced the overall development of children and developed confidence in their ability to learn. The innovative teaching methodologies played a vital role and encouraged students to attend school to enjoy the process of learning. Trainers from Bharti Foundation conducted teachers’ trainings for Satya Bharti Schools (managed by PPES) throughout the year. They have been training teachers on curriculum development, pedagogy and child psychology.

School Exchange Programme

As part of the school exchange programme, a 14 member team comprising of 10 students and 4 faculty members from Archer School (USA) visited Pardada Pardadi School from 20th-25th November 2013. Computer and photography workshops were conducted by the Archer students for 11th graders. The archer school group also performed on a special song and dance on PPES’ Annual Day function.
14 students and 5 teachers from Chatham Hall, an all-girl college-preparatory boarding school in USA, visited PPES for a week in March 2015 on an exchange visit and both sides had fun learning about each other. Some beautiful blogs written by Chatham Hall students can be read at: https://chathamhall.wordpress.com/page/2/

A group of students from Mount Madonna School, USA visited PPES in March 2015 as a part of Muditaa Project on ‘Values in World through Program’. A beautiful blog by a student from Mt. Madonna on her experience at PPES can be read at http://india.mountmadonnaschool.org/

The school exchange programme, aims at cultivating a better understanding of the two nations in the minds of students from both sides. It also provides them a new perspective of valuable insights by sharing their intercultural skills and knowledge.

Sports for Development

On 31st October 2013, Pardada Pardadi School hosted its first ever inter school sports competition in primary and junior levels, where over 130 students from 10 schools from Anoopshahr participated in different categories with full zest.

A four-days long sports event was organised from 24th to 27th December 2014 in the school. It was planned and organised by the student-captains of various sports teams from the school itself and gave these captains immense confidence along with creating role models for the other girls.

Our girls participated in a number of zonal and state level competitions and also bagged several prizes and recognitions in badminton, kho-kho, athletics and especially scouts. The scouts and guides team of PPES is emerging as one of the best in the area, participating and winning in many competitions through the display of their immense trainings and discipline.

Donation Drive for Uttarakhand Floods Affected Victims

Keeping up with the mission of working for the greater good of the society, PPES students came together and with effort of students, teachers and community mobilisers, raised Rs. 40,000 for the relief operations in the flood ravaged state of Uttarakhand. The region witnessed a fierce cloudburst in June 2014, which resulted in huge damage of life and property.

A cheque of the amount collected was handed over to the MCKS- Food for Hungry Foundation, which is running relief operations in the affected area.
Education – Empowering Rural Girls

Beti Zindabad Conclave

In March 2014, our 11th graders participated in the ’Betzi Zindabad’ (Daughters to live Forever) National conclave organized by Action Aid in Jawahar Lal Nehru (JNU) Convention Centre. Girls actively took part in the group discussions and voiced their opinions on the issues of female foeticide, child marriage, domestic violence, role of women in panchayat and other women related issues.

Higher Education

Since 2006, nearly 320 girls have graduated from Pardada Pardadi School, while over 25 graduates have successfully finished their college education and nearly 50 are pursuing higher studies in various fields such as Computer Engineering, Hospitality Management, Mass Communication and Nursing in India and abroad. It is good to see a rising interest among girls towards higher education to transform their lives.

We also have 42 of our graduates working in different spheres in big cities like Delhi, Bangalore, Jaipur, Noida and Ghaziabad, sustaining themselves and their families independently.

From Anupshahr to America

One of our graduates, Shivani, got selected as one of the 30 candidates from India to participate in the 2014-2015 Community College Initiative Program (CCIP), a programme by the Bureau of Educational & Cultural affairs (USA) to reinforce U.S. community colleges’ efforts to deepen international education partnerships and programming.

Shivani became the first from her village and from the School for get selected for an international fellowship programme to study Hospitality Management at Whatcom Community College in the US for a year. Following her footsteps, many girls were inspired and Reeta, another graduate from the school got selected for the CCIP programme 2014-15. These girls have been setting brilliant examples for the others in their villages, giving them the hope to make it big!

Youth Festival and Annual Day in the school

A Youth festival aiming at creating a space for PPES students to have a joyful learning time with students from other schools, was organised from 2nd to 4th September 2014. It turned out to be a great celebration of music, song, speech, drama and much more, with participation of over 170 students from PPES and 10 schools from Anupshahr.

Annual day was celebrated in the school on 29th November 2014 in the presence of all teachers and management team. Chief Guest, Dr. Bhola Singh, a member of parliament from Bulandshahr, addressed our students and inspired them to contribute towards making the society a better place. Students from all classes presented beautiful cultural performances and were highly applauded by all.

“I decided to make myself educated because education is the only tool which gave me a power to make myself a gift in place of a burden.”
PPES keeps organising initiatives to engage the community and other stakeholder in the cause of rights of girl child from time to time. All the projects aim at spreading awareness on how critical it is for the society to provide equal opportunities to its daughters to learn, grow and excel in whatever they do.

**PPES’s Rural Half-Marathon**

A unique initiative of PPES initiated in 2014 has been Rural Half-Marathon with a view to spread awareness about the rights of the girl child and promoting play and equal opportunities for them. The first half marathon was organised on 31st August 2014 which saw more than 1000 participants including employees from various corporate, Pardada Pardadi’s students, staff, volunteers and community women. Ms. Sunita Godara, former marathon runner was the chief guest of the event and not only graced the event but also inspired our girls by sharing with them her enriched experience.

Our theme was ‘Beti Zindabad’ and was supported by ‘Run with Me’ team and Ms. Sunita, with BlackBerry, Dun & Bradstreet, Pepsi and Axalta Coating Systems.

The event got a great media coverage in different newspapers in Anupshahr, Bulandshahr and Delhi region.

The marathon had the participation of young people from villages, many schools, PPES students, friends of PPES from across India, representatives of corporate sponsors and local enthusiasts.

Ms. Sunita inspired the crowd with her motivating words and flagged off the event. Mr. Ravinder, the coach from Run With Me, appreciated the volunteers of this group in inspiring the youth from the community to take sports more seriously and supporting the organisation of the event.

PPES aims at continuing the same to include an even greater number of members from the society in the cause of gender equality.

**PPES at Airtel Half-Marathon**

25 PPES students participated in the Airtel Delhi Half Marathon to raise funds for the sports initiative programme for the school. Girls ran a distance of 6km and 21 Kms. For the marathon, girls had to undergo a rigorous training and work-out schedule under the supervision of their sports instructor. They were treated to a picnic lunch at Lodi gardens by Nandita and Ankur after the run. Funds raised from the event would enable us to run the sports Initiative programme at the school.
Ganga Aarti

Another unique initiative by PPES in this period has been the much-appreciated Ganga Aarti by our girls. Pooja historically has been a domain managed, controlled and conducted by men. Also, some of the regressive norms practices in rural villages prohibit women and girls from worshipping women and girls during their menstrual cycle, considering them ‘impure’.

To challenge this, PPES started the Ganga Aarti, the prayer of the holy river Ganges. One day one of the 3-days Diwali Mela organised in November 2014, the Aarti (prayer) in Sanskrit in its original form, along with each and every ritual practiced traditionally during the prayer, was performed by PPES girls who were trained by the reputed priests from Varanasi.

Divine, enchanting, magnificent and innocent - this is how it turned out to be! Our girls were appreciated widespread and local media also captured this as a stereotype-breaking, encouraging the society to do away with such regressive beliefs which stop our women and girls from living freely.

After this mega-event, we have had our girls Aarti on various occasions and every time they have performed it even more beautifully.
The economic development wing of Pardada Pardadi works with a vision to provide gainful livelihood opportunities to women and girls from some of the most remote rural villages in Anupshahr.

Women and girls from these villages have great potential and are determined to sustain themselves and their families with dignity. The division thus aims at creating the opportunities for these women to engage in production at their native places without having to relocate or get displaced. We aim at developing these unskilled or semi-skilled, but determined women into skilled workers who create quality products, engage in providing quality services and compete with the skilled and experts of the sector.

As a fair trade entity, our approach is to bring the work to their doorstep and empower them as one of the key players of the industry. This aims at improving their economic and social status through employment generation which taps on to their existing skills and further polishes them into one of the finest service providers who are able to further train and empower others in their community.

These women have now become one of the highest earners in their families. This also makes them one of the key decision makers in their families. This would go a long way in the process of developing our women into empowered and independent individuals who are valued and respected in the community.

Textile Unit (Hand & machine embroidery and stitching) since 2000

The unit provides employment to women and girls from the villages in the work of producing a variety of home furnishing items like pillow covers, curtains, bed sheets, lamp shades, table cloth sets, purses, bags etc. with beautiful embroidery. In these two years, the unit provided employment to over 20 women and girls from different villages. PPES students also, who wish to join the unit, are taken in after the completion of class X and the age of 18 years.

More products can be seen at www.ivillage.in SHOP. SUPPORT!

Stalls are various locations were put up in this period. Some of them include National Textile Corporation Ltd., Axis Bank Foundation, Handicrafts and Handloom Exports Corporation of India, Shilp Utsav, HSBC Bank, stalls in housing complexes in Noida and Gurgaon on festivals, Intercontinental Consultants and Technocrats Pvt. Ltd., Path Infotech Ltd., Standard Chartered Bank, Hari Darshan Sevashram Pvt. Ltd., American Embassy and Hotel Rajdarbar.

A new unit for hand embroidery was set up with support from Global Mode and Accessories Pvt. Ltd. in this period for H & M and our women met all the quality criteria laid down by H & M. This partnership is likely to develop further in the coming times. Also, we successfully completed the order for room linen from Hotel Ashoka for the second time and for shoe covers from J.P. hospital.
Economic Empowerment through Skill Building & Employment

'Rags to Pads' unit producing low-cost, quality sanitary napkins since 2009

The unit aims at producing quality sanitary napkins which are affordable and accessible for the women and girls in the villages. These have helped them live a healthy and hygienic period. The unit employs 4 women at present. We plan to expand the unit in future with upgraded machines and employment for more women.

Two management students from S. P. Jain Institute of Management and Research, Ms. Vaani and Mr. Rahul conducted market research for expanding and improving the Rags to Pads unit and the textile unit respectively and made some key recommendations, beneficial in the long-run. PPES appreciates their efforts.

BlackBerry suit cover making Unit since 2010

The unit is, by far, the most successful unit as a part of our economic empowerment initiatives, employing the maximum number. More than 50 women and girls have been working in the unit and produce men’s suit covers for BlackBerry Company. The unit has 50 machines with a capacity of 20,000 suit covers every month, whereas the women roll out 16,000 suit covers every month at present. Their productivity is increasing with time and the quality of their work remains to be their key strength.

Rural Call Centre since 2012

This ambitious project was set up in December 2012 and after a year-long training of 10 girls, the operations were started in November 2013. Kingdom of Dreams (KoD), the famous live entertainment, theatre and leisure destination in Gurgaon, partnered with PPES and these girls started working for KoD, doing bookings of their tickets through PPES’s call centre.

By March 2015, this initiative had trained over 30 girls in communication and personality development. 20 of them continued their work and training in the centre whereas the others have taken up jobs in different projects of PPES like the school, community development division and Delhi office. Efforts are being made to expand the capacity of the centre to engage more girls and to get gainful partnerships with companies like KoD.

Incense stick making unit since 2014

This unit was initiated with a view to provide employment opportunities to the unskilled women and girls. Today it employs nearly 30 women from some of the poorest villages of Anupshahr. The women are trained to work on the machine producing agarbattis (incense sticks) and they are paid wages based on the production. They have been able to earn up to Rs. 3,000 per month.
The community development wing of Pardada Pardadi aims at community mobilisation through planned interventions which facilitate economic and social development. Since PPES works through girls and women, all its community development initiatives also work through the women of the community.

**WOMEN’S SELF HELP GROUPS**

The self-help group initiated in 2012 has grown by leaps and bounds in these two years. It works towards mobilising the women from rural villages into groups which empower them socially and economically through mutual help. The programme thrives with Unity, Integrity and Discipline (एकता, ईमानदारी और अनुशासन) as its core values.

The number of women's SHGs increased significantly from 87 in the end of 2013-14 to 168 SHGs by March 2015.

Total number of women associated with these SHGs in 2013-14 was over 1100 women from 34 villages. The number went up to over 1900 from 45 villages by the end of 2014-15.

Total savings by the women from all the SHGs went up to 1,400,000 in the former year whereas it saw an increase of over 100%, reaching Rs. 2,900,000 by the end of the latter year. Most of the amount was interloaned among the women for betterment of their households. In the coming years, we aim at enabling them to start microfinance with the loans they get form their respective SHGs. A big credit for the successful implementation of the programme goes to its Samuh Sahelis (women community resource persons), who form a critical link between PPES's community mobilisers and the SHGs women. They are elected by the SHG women themselves.

An important achievement of this period has been that the process of opening the bank accounts for the SHGs has been initiated. A total of 54 bank accounts have been opened so far and it has been a landmark in ensuring that our women are financially literate.

We have also been aiming at linking the SHGs to all the major government plans and schemes for the welfare of women in rural India. Also, our team has been working on making all the women learn to write their names, thereby signing the documents instead of putting the thumb mark. This has been a challenge as well as fun for them.

An annual function for all the women associated with this programme was organised in 2013. The event gave them all a platform to share about their journey and learn from each other.
DAIRY BEST PRACTICES PROGRAMME

The project, launched in 2013, aims at improving livestock, intensify productivity and increase animal-owners’ income through the improvement of livestock genetics through artificial insemination.

Under this project two cattle development centres have been opened in Fathepur and Aniwas village in partnership with Bharatiya Agro Industries Foundations (BAIF). These centers cater activities such as Artificial insemination (AI), and also provide information on preventive cure (such as deworming and cattle vaccination), nutrition and forage, and other support services.

The sub programmes of this initiative include breed improvement through artificial insemination, yard management through animal owner meeting, nutrition management through providing balance cattle feed (Parag) and preventive health through vaccination. Total number of villages reached by the end of this period was 45. Over 100 infertile animals from the villages have been converted into fertile through treatment and over 3000 artificial inseminations have been conducted in these villages. Incomes of over 110 families have been enhanced by Rs. 22,000 per family per year due to improved cattle management.

A gram Pradhan meeting was organised in March 2015 in which the gram Pradhan committed to support the programme in various ways like formation of SHGs and vaccination of all the cattle in the villages.

TRAINING AND DEVELOPMENT

- A Participatory Rural Appraisal workshop was organised in January 2014 for all the team members of the Community Development division. Mr. Indu Prakash Singh, one of the veterans from the field, with years of advocacy work for the underprivileged, guided our team through the learning process.
- Three senior coordinators from Self Employed Women’s Association (SEWA), India’s largest trade union of women, visited PPES’s women empowerment initiatives in rural areas and conducted a needs assessment for exploring potential livelihood options from 16th to 18th March.
  - A team of 6 members of PPES made a 5 day visit to Deendayal Research Institute (DRI) in Chitrakoot, Madhya Pradesh as part of the Learning Journey programme. The idea was to share about our work and learn from fellow development based organisations and incorporate those learnings in our own interventions.
  - Drishti which is one of the partners of National Skills Development Corporation (NSDC) conducted training on dairy best practices- yard management, animal husbandry, nutrition management, cattle’s preventive health. The learnings have been extremely useful in our work.
Health and Hygiene

PPES’s commitment to creating an enabling rural environment forms the basis of our health and hygiene project in Anupshahr. Initially this began with our girls and later extended to the women and today reaches out to the communities at large through various initiatives.

HEALTHCARE FOR PPES STUDENTS

We thrive on the belief that without being in good health, the girls would not be able to continue their education with body and soul. In these years too, we tried ensuring their holistic development, through a series of services for the girls attending the school.

Three Meals A Day

Three quality meals comprising of nutritious breakfast, lunch and evening snacks, continue to be served to the students every day, studying in all four schools run and managed by PPES. Meals were provided for over 1000 students every day in academic year 2013-14 and for nearly 1250 students in 2014-15.

Since preparing meals at this scale is in itself a mammoth task, the cooks are helped by a group of students everyday who are assigned the kitchen duty. It is a part of the education they receive at PPES, which aims at instilling in them a sense of community work, cooperation and equality.

Health Check-ups for the students

The health centre opened in 2012, today caters to the healthcare requirements of all the students of PPES. While the full-time nurse attends to an average of 20 students every day, two doctors also visit the school weekly and conduct specialised medical check-ups of all the students in the school.

Major cases are referred by them to nearby government hospitals (in Anupshahr, Bulandshahr) or to All India Institute of Medical Sciences (AIIMS), New Delhi, facilitated by the nurse. 17 such cases of major medical emergencies were referred to these hospitals in 2013-14 and 29 in 2014-15.

Similarly, 4956 students were provided with medical care by the nurse and doctors in the school in the first year whereas the number had been 6012 in the second year. Time-to-time immunization and vaccination, deworming pills, multivitamins and protein supplements are also provided for the students.

Education on Personal Hygiene

In this period, the in-house nurse continued taking sessions on age-appropriate topics from younger to adolescent children studying in PPES. Counselling of adolescent girls on sex and reproductive health formed a key part of her role.
Health and Hygiene

The adolescent students are provided with quality sanitary napkins made in PPES’s ‘Rags to Pads’ unit, at subsidised prices to ensure health and hygiene during menstruation. This ensures that they have means to healthy periods and they don’t have to resort to unhygienic methods like rags, ash, sand or even plastic.

To ensure personal hygiene of our girls who come from highly impoverished families, PPES arranges for the students from junior wing to commence their day with brushing their teeth and taking bath with soap and shampoo every day, since 2010, in a separate space in the school premises, especially developed for this purpose.

Comprehensive Sexuality Education (CSE) workshop by TARSHI with PPES Teachers

With support from Nick Keebles, a PPES well-wisher from the USA, TARSHI (Talking About Reproductive and Sexual Health Issues) was invited to hold a 3-days training of 18 teachers from PPES in February 2015. It aimed at helping them provide CSE with confidence and ease by clarifying concepts related to sexuality and gender with a view to apply the information when handling situations regarding sexuality in school.

HEALTHCARE FOR THE COMMUNITIES IN ANUPSHAHR

Camps by Dr. Sheehan and Mrs. Vicki Sheehan

Dr. Charles Sheehan and his nurse wife Vicki Sheehan, from the US have been long-time supporters of PPES and coordinate its health initiatives, closely monitoring and tracking the progress. With their support, PPES was able to organise a health camp in October 2014 which provided medical care to over 250 villagers.

Health Camps by International Medical Relief (IMR)

In these two years, two IMR camps were organised for our communities. Like always, IMR brought a group of their medical professionals from across the world which, with support from PPES staff and volunteers, was able to provide quality medical care to 1294 villagers from marginalised communities in June 2014 and 1490 villagers in March 2015, through extensive camps in different villages during their stay at PPES.

Eye check-ups Camps with ICare, Noida

ICare hospital from Noida held a week-long eye check-up camp in March 2015. They were able to see over 350 patients. They were able to conduct 37 operations for cataract treatment and provided the patients with sun-glasses for eye-protection. ICare also committed to hold eye check-up camps in Anupshahr every Wednesday starting April 2015.
Health and Hygiene

The Toilet Project

Another step taken by PPES, to ensure hygienic and sanitary conditions in the communities that we work with, is the creation of two Community Hygiene Complexes. These complexes are spaces created with bathroom and toilet facilities for multiple people at a time and have been very critical to the communities since its creation.

One is in village Madar Gate, used by over 136 families in the reporting period. Taking an average family size to be 7, we have thus been able to reach out to over 952 individuals through this complex. Madargate is a small village belonging to the Kanjar community, which ranks the lowest in the caste pyramid. Most of the Kanjar families fall below the poverty line and the living conditions for them are abysmal. The complex thus helps the community in ensuring personal cleanliness and health, along with sanitary conditions in the environment.

Similarly, the complex in Nehruganj village also caters to over 80 families, thereby reaching out to 560 villagers on an average.

Also, individual toilets have been built in over 90 houses of PPES’s students based on their regular attendance and excellent performance in the school. This on one hand acts as an incentive for them to continue excelling in studies and on the other hand, also ensures that the girls have access to healthy and safe environment at home.

The Solar Lantern Project

The project aims at creating an environment which enables the students of PPES to study without any hindrances along with ensuring better living conditions for the families, which ultimately have a great impact on their health.

Pardada Pardadi has provided 128 lanterns to the same number of families in Madargate and 30 lanterns in Nehruganj at highly subsidised rates. This initiative was started when these villages didn’t have any access to electricity. These are the villages which, now, after years of struggle, have electricity lines in place but still no electricity due to the ill-effect of bureaucracy. The lanterns have proved to be extremely useful to the families in such conditions.

PPES has built the charging stations in the community hygiene complexes itself where all the villagers leave their lanterns for charging every day in the morning and take it back in the evenings. They are charged a mere Re. 1 for everyday charging. We aim at expanding this initiative to more villages with no access to electricity in coming days.
Our Mentors and Friends Missed by PPES

As fortune would have it, Pardada Pardadi lost some of its all-time mentors and supporters in this period.

Ms. Judith S. Hunger

Her contagious warm smile and her dream of seeing our girls growing with dignity and confidence will always be remembered.

Mr. Sheel Chandra

Mr. Chandra’s love for our girls even reflected in every member of his family. His warmth and love would keep inspiring us in the years to come!

Mr. G. Irvin Lipp

Mr. Irvin would always be remembered for his love towards our girls and his commitment towards the cause.

Mr. Ramesh Bajpai

One of our esteemed Board members, a guide, a motivator, a supporter; Mr. Bajpai was one of the key pillars that kept us strong.

“Your love and dreams for our beneficiaries would always be fresh in our hearts and would keep us working harder towards our vision. Your guidance would be missed but never forgotten!”

Our Future Plans

Pardada Pardadi aims at expanding its reach multi-folds in the coming years. One of the key focuses would be to collaborate more with governmental institutions to work on improving the already existing services for the rural communities and making those accessible to the villagers.

Some of the key interventions that we look at accomplishing in coming years are:

- Developing infrastructure for improving quality of education in PPES schools
- Education Loan for PPES graduates for higher studies and Establishment of a Placement Cell
- Collaborating with rural governmental schools to improve the quality of education
- Computer based Skill development centre, in collaboration with Nettur Technical Training Foundation, Bangalore, in PPES premises
- Rags to Pads - Upgradation of machines and expansion of the unit
- Health centre for villagers in PPES premises
- Milk Collection project for best bargain for animal-owners through collection in bulk milk chillers
- Agricultural enhancement programme - To spread awareness on agricultural best practices to enhance the income of farmers in villages
## Financials [April 2013 - March 2014]

### Balance Sheet 2013-14

<table>
<thead>
<tr>
<th>PARTICULARS</th>
<th>As at March 31, 2014</th>
<th>As at March 31, 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SOURCES OF FUNDS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corpus Fund</td>
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<td>42,615,208</td>
</tr>
<tr>
<td>TOTAL</td>
<td>42,495,462</td>
<td>42,615,208</td>
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<tr>
<td><strong>APPLICATION OF FUNDS</strong></td>
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<tr>
<td>Fixed Assets</td>
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<td>TOTAL</td>
<td>32,273,831</td>
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<tr>
<td><strong>Investments</strong></td>
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<tr>
<td>Fixed Deposits towards Scholarship Payable</td>
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<td>4,980,934</td>
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<tr>
<td>(including accrued interest)</td>
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<td></td>
</tr>
<tr>
<td>Less: Scholarship Payable</td>
<td>5,467,562</td>
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<td>171,350</td>
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<td>General Fixed Deposits</td>
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<td>TOTAL</td>
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<td><strong>Current Assets, Loans &amp; Advances</strong></td>
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<td></td>
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<td>(a) Cash &amp; Bank Balances</td>
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<td>(b) Other Current Assets</td>
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<td>2,786,389</td>
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<td>(c) Inventories</td>
<td>-</td>
<td>869,620</td>
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<td>TOTAL</td>
<td>4,853,364</td>
<td>6,307,152</td>
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<td><strong>Less: Current Liabilities &amp; Provisions</strong></td>
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<tr>
<td>Net Current Assets</td>
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<td><strong>TOTAL</strong></td>
<td>42,495,462</td>
<td>42,615,208</td>
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</tbody>
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As per our report of even date

For S.R.Batlibi & Co. LLP
Chartered Accountants
ICAI Firm Registration number: 301003E

Per
Anil Gupta
Partner
Membership No. 57921

Date: 29/9/2014
Place: New Delhi

For and on behalf of the Board of
Pardada Pardadi Educational Society

Trustee
Trustee
# Financials [April 2013 – March 2014]

## Income & Expenditure 2013-14

**PARDADA PARADADI EDUCATIONAL SOCIETY**  
Malakpur Road Anupshahr, District Bulandshahr (U.P.)  
**INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31.03.2014**

<table>
<thead>
<tr>
<th>PARTICULARS</th>
<th>SCH.</th>
<th>Amount (Rs.)</th>
<th>Amount (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INCOME</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Donations Received</td>
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<td>29,824,479</td>
<td>19,931,849</td>
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<tr>
<td>Other Income</td>
<td>6</td>
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<td>1,061,497</td>
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<td></td>
<td></td>
<td><strong>31,470,068</strong></td>
<td><strong>21,013,346</strong></td>
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</table>

**EXPENDITURE**

<table>
<thead>
<tr>
<th>PARTICULARS</th>
<th>SCH.</th>
<th>Amount (Rs.)</th>
<th>Amount (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educational &amp; School Operational Expenses</td>
<td>7</td>
<td>12,666,734</td>
<td>9,404,723</td>
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<tr>
<td>Higher Education &amp; Scholarship Expenses</td>
<td>8</td>
<td>3,464,221</td>
<td>1,853,549</td>
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<tr>
<td>Vocational School Expenses</td>
<td>9</td>
<td>4,137,101</td>
<td>2,077,327</td>
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<tr>
<td>Computer Training Project Expenses</td>
<td>10</td>
<td>300,535</td>
<td>-</td>
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<tr>
<td>Teachers &amp; Volunteers Quarter Expenses</td>
<td>11</td>
<td>468,886</td>
<td>543,582</td>
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<tr>
<td>Admin &amp; Fundraising Office Expenses</td>
<td>12</td>
<td>4,777,434</td>
<td>4,516,708</td>
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<td>Madhavagram Development Project Expenses</td>
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<td>576,741</td>
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<tr>
<td>Self Help Group Project Expenses</td>
<td>14</td>
<td>1,263,620</td>
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<tr>
<td>Dairy Best Practices Project Expenses</td>
<td>15</td>
<td>1,908,798</td>
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<tr>
<td>Prior Period Expenditure Net of Recovery</td>
<td>16</td>
<td>-</td>
<td>26,067</td>
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<tr>
<td>Donation Paid</td>
<td>17</td>
<td>7,500</td>
<td>-</td>
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<tr>
<td>Depreciation</td>
<td>18</td>
<td>3,866,228</td>
<td>4,085,362</td>
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<tr>
<td><strong>Excess of expenditure over income for the year</strong></td>
<td></td>
<td>(1,967,730)</td>
<td>(2,478,978)</td>
</tr>
</tbody>
</table>

As per our report of even date

For S.R.Bailiboi & Co. LLP  
Chartered Accountants  
ICAI Firm Registration number: 301003E

Per  
Anil Gupta  
Partner  
Membership No. 87921

Date: 2/9/2014  
Place: New Delhi

For and on behalf of the Board of  
Pardada Pardadi Educational Society

[Signature]

Trustee

[Signature]

Trustee
# Financials [April 2014 - March 2015]

## Balance Sheet 2014-15

### PARDADA PARDADI EDUCATIONAL SOCIETY

Mulakpur Road Anupshahr, District Bulandshahr (U.P.)

Balance Sheet for the year ended March 31, 2013

<table>
<thead>
<tr>
<th>PARTICULARS</th>
<th>As at March 31, 2015</th>
<th>As at March 31, 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SOURCES OF FUNDS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corpus Fund:</td>
<td>429,78,907</td>
<td>424,95,462</td>
</tr>
<tr>
<td>TOTAL</td>
<td>429,78,907</td>
<td>424,95,462</td>
</tr>
<tr>
<td><strong>APPLICATION OF FUNDS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fixed Assets</td>
<td>305,78,331</td>
<td>322,73,831</td>
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<tr>
<td>Investments</td>
<td>305,78,331</td>
<td>322,73,831</td>
</tr>
<tr>
<td>Fixed Deposits towards Scholarship Payable (including accrued interest)</td>
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<td>55,30,620</td>
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<tr>
<td>Less: Scholarship Payable</td>
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<tr>
<td>Net: Fixed Deposits</td>
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<tr>
<td>Corpus Fixed Deposits</td>
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<tr>
<td>General Fixed Deposits</td>
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<tr>
<td>Current Assets, Loans &amp; Advances:</td>
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<tr>
<td>(a) Cash &amp; Bank Balances</td>
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<td>(b) Other Current Assets</td>
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<tr>
<td>Net Current Assets:</td>
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<td>24,21,726</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td>429,78,907</td>
<td>424,95,462</td>
</tr>
</tbody>
</table>

As per our report of even date

For S.R. Batlibol & Co. LLP
Chartered Accountants
Firm Registration number: 301003E

Per
Anil Gupta
Partner
Membership No.: 87921
Date: 29/1/2015

For and on behalf of the Board of
Pardada Pardadi Educational Society

Trustee
Trustee
## Financials [April 2014 - March 2015]

### Income & Expenditure 2014-15

**PARDADA PARDADI EDUCATIONAL SOCIETY**

Malakpur Road Anupshahr, District Bulandshahr (U.P.)

**INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31.03.2015**

<table>
<thead>
<tr>
<th>PARTICULARS</th>
<th>SCH.</th>
<th>6</th>
<th>279,54,239</th>
<th>296,24,479</th>
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<td>279,54,239</td>
<td>296,24,479</td>
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<td>Other Income</td>
<td>6</td>
<td></td>
<td>25,60,842</td>
<td>16,45,939</td>
</tr>
</tbody>
</table>

**EXPENDITURE**

| PARTICULARS                                      | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 20 | 2 | 22 |
|-------------------------------------------------|---|---|---|----|----|----|----|----|----|----|----|----|----|---|---|---|
| Educational & School Operational Expenses       |   |   |   | 123,47,262 |   |   |   |   |   |   |   |   |   |   |   |
| Higher Education & Scholarship Expenses         | 8 |   |   | 25,21,617  |   |   |   |   |   |   |   |   |   |   |   |
| Vocational School Expenses                      | 9 |   |   | 20,29,310  |   |   |   |   |   |   |   |   |   |   |   |
| Fundraising Office Expenses                     | 10|   |   | 30,49,607  |   |   |   |   |   |   |   |   |   |   |   |
| Admin Office Expenses                            | 11|   |   | 20,04,356  |   |   |   |   |   |   |   |   |   |   |   |
| Dairy Best Practices Project Expenses           | 12|   |   | 17,45,659  |   |   |   |   |   |   |   |   |   |   |   |
| Self Help Group Project Expenses                 | 13|   |   | 13,53,688  |   |   |   |   |   |   |   |   |   |   |   |
| Health Project Expenses                          | 14|   |   | 10,27,533  |   |   |   |   |   |   |   |   |   |   |   |
| Aparbhati/Soap Making Training Project Expenses | 15|   |   | 6,11,154   |   |   |   |   |   |   |   |   |   |   |   |
| Milk & Meat Development Project Expenses         | 16|   |   | 3,46,835   |   |   |   |   |   |   |   |   |   |   |   |
| Computer Training Project Expenses               | 17|   |   | 2,98,030   |   |   |   |   |   |   |   |   |   |   |   |
| Teachers & Volunteers Quarter Expenses           | 18|   |   | 2,89,424   |   |   |   |   |   |   |   |   |   |   |   |
| Donation Paid                                    | 20|   |   | 21,600     |   |   |   |   |   |   |   |   |   |   |   |
| Depreciation                                    | 22|   |   | 32,98,282  |   |   |   |   |   |   |   |   |   |   |   |

As at March 31, 2015

<table>
<thead>
<tr>
<th>Amount (Rs.)</th>
<th>Amount (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>305,15,081</td>
<td>314,70,088</td>
</tr>
</tbody>
</table>

Excess of expenditure over income for the year:

| (18,25,855) | (19,67,730) |

As per our report of even date

For S. R. BAITLIOI & CO. LLP,

Firm’s Registration No.: 201003E

CHARTERED ACCOUNTANTS

ANIL GUPTA

PARTNER

MEMBERSHIP No. 87881

Date: 29th April 2015

Place: New Delhi

For and on behalf of the Board of

Pardada Pardadi Educational Society
Our Champions – The Graduates from PPES

Jooly

Jooly took admission in the school in year 2006, as a bright and curious girl. She turned out to be a bright and attentive student. According to Jooly, PPES is like her family. She expresses "how can I describe in words what importance PPES has in my life! Today I am planning to go for further studies, it's PPES who brought me so far. I have been able to save a good amount of money because of my regular attendance in the school. This money might have only monetary value for you but for me it is acted as an encouragement for my parents to send me school regularly."

Jooly is right now working in the medical clinic in the school premises for PPES students, assisting the nurse in treatment of the students, while learning basic nursing on the job. She is earning well, has become independent and more determined to fulfil her dreams of becoming a nurse by going for further studies.

Shabnam

Shabnam a young girl from Shiv Nangla village, studied in Pardada Pardadi School. Afterwards, she went to Bangalore to do computer engineering from NTTF. After completing her studies, she got selected to work with Aditya Birla Group. After two years, she came back home for holidays. Her brothers and sisters, not happy with her success, forced her to quit the job, citing that the community had been talking bad about her character since she was working, living away from family. They started looking for boys for her to marry. All the boys were either handicap or jobless or with any other shortcoming. She was threatened to death by her own siblings. The only support Shabnam had was her father, who suggested Shabnam to tell her siblings that she was going to visit PPES and instead leave for her job in Bangalore. Today with her father’s support and opportunity provided by PPES, she is working with pride. She has become independent and confident and moving ahead in her carrier.

Hitesh

Hitesh comes from a small village Teliya Nagla near Anupshahr. She joined PPES in 2003 in 4th standard.

After schooling, she expressed interest in going for higher studies and thus, PPES facilitated her application in Nettur Technical Training Foundation (NTTF), Bangalore. She completed her diploma in Computer Software and Engineering in November 2014 and has been placed with NTTF as one of their faculty owing to her promising performance.

In her own words, "it was not easy for me to adjust in the new culture and environment there, but the personality development that was facilitated by PPES before my joining NTTF, helped me through it."

She is now independent and gained new confidence due to her education and new job. "I don't want to restrict my thankfulness towards PPES by articulating it. If PPES wouldn't have been in my life then I wouldn't have been what I am today," says Hitesh.
Our Champions - The Graduates from PPES

Savita

Life is a beautiful journey filled with many ups and downs. It is a little easier for some and not that trouble-free for others, like Savita.

Savita a simple girl from village Mau near Anupshahr studied in PPES Anupshahr. She comes from an extremely poor joint family. Her father is a wage labourer on agricultural lands, which is a very lowly paid job and also seasonal. So, the seasonal unemployment was also a predominant reason for the poverty. Savita completed her schooling from PPES and presently, her younger sister is studying in Satya Bharati School managed by PPES in 5th standard. After 12th, PPES organizes placements for its graduates at various institutes all over India. Savita also applied for higher studies plan of PPES and got accepted in NTTF Bangalore. Savita says “my biggest dream is to make my parents proud of their daughter. I want to earn respect for me and money for my family, just so that my father does not feel the absence of the son and does not regret to have daughters.” Life has its own twist and turns. Savita's mother was diagnosed with cancer when Savita was just a young girl. She expired just a day before Savita was supposed to leave for NTTF Bangalore. Savita chose to leave on the decided day because this was what her mother would have wanted. Her mother dreamt all her life that her daughters will have their own identity one day. Savita left with heavy heart that day and is now studying in Bangalore to fulfil her and her mother's dream.

Sarita

"Change begins with education. I realized it on my first day to school. It’s been more than 15 years since then and I could still feel it, see it happening in & around me. I didn’t know that my decision to go to school would turn out to be so empowering and emancipating. I feel I’m the luckier one. I want all the girls in my village to feel and say the same. Education is empowering."
- Sarita, currently working as Customer Care Executive in Azad Foundation, New Delhi.

Sarita is among the lucky few who have been able to complete her education and become the first girl in her family to work outside Anupshahr. After completing bachelors in Business Administration from the Rai Foundation in 2013, she interned with Dupont in Delhi for 6 months. The internship was her first step into the competitive professional world. Internship helped her in refining her communication & presentation skills, furnished her with skills essential for admin and back office work.

Sarita joined Pardada Pardadi School when she was 8. Today at 21, she stands tall with a sense of pride in her eyes. She’s happy to find her own space, happy to be able to support her family financially. Her parents have been a constant support throughout this journey. It takes tremendous effort and will power to convert dreams into reality. Sarita's perseverance has demonstrated that reality can be changed with one step at a time.
Elise Stern  
(Volunteer from France, 2013)

“I came twice to Pardada Pardadi, each time for a couple of days. I had already travelled a lot in India but it was the first time I was seeing real life of Indian villages and their problems. Pardada Pardadi works hard to solve these issues that are ‘normal’ to villagers since they have known them forever. I met girls who were trained to work for a call center and I saw how much they improved in terms of self-confidence and language skills. This is probably one of the most important and beautiful things I have seen in Pardada Pardadi. PPES enabled these girls to grow up as mature and powerful human beings.”

Arun Soni  
(A friend of PPES sponsoring our girls’ education)

I believe that the work PPES does in alleviating women in rural India ensures that India progresses as a nation. The philosophy of this organisation which promotes the education of women as the key to equality as well as economic and social empowerment, remains close to my heart. Through the monthly newsletters and regular facebook updates, we have been privileged enough to see the transformation of PPES from a small charity project, into a major catalyst for social change whereby girls are truly impacting their respective communities. PPES’ vocational training provides them with the relevant skills to become self-supporting whilst establishing a solid foundation for their future.

We are thankful to the team that works tirelessly to make this happen and keeps us well informed with the developments in Anupshahr. I am very honoured to be associated with PPES.

Michael Rubey  
(Volunteer from USA, 2014-2015)

I first heard about PPES from a family friend who visited about 5 years ago. I was immediately intrigued and inspired by Pardada Pardadi’s mission of girls’ and women’s empowerment, and knew that one day I wanted to be a part of it. I finally arrived in July of last year, planning to teach mathematics. I jumped into my work as quickly as possible, but soon found there were so many other areas where I could contribute. I helped Ashok start a math club for advanced mathematics students, taught recorder and the basics of reading and playing music, prepared PPES graduates for higher studies with English training, and helped with various other projects throughout the school.

The most amazing thing about PPES is the students. So many are eager to learn and try their hardest to improve their lives. You can’t help but feel that something very special is happening while you are at the school. I will never forget my time here. I know that in some ways they have given me so much more than I will ever be able to give them. And though there are far too many people to list here, I am forever grateful to all those who have shown me such kindness during my stay.
Mahinder Malhotra
(A long-time supporter of PPES, sponsor of our girls and one of the Board members)

When one thinks about PPES, they are reminded of Dr. A.P.J. Kalam: “Dreams are not those which one sees in sleep, but dreams are the ones which never lets you sleep.” In the schools at Anupshahr, the most evident things are the beautiful smiles that surround you; the vibes are exceptionally positive. PPES is a team that works with a clear mission: Educate our girls and empower them. Working on this mission has been a team effort with teachers, donors (individual and corporate), board members, administrators, volunteers, and supporters. Each of these people is integral to our vision, as no individual is as strong as a group of individuals working toward a common goal. The success of PPES depends upon the collective efforts of everyone that is associated with its programs, from its leaders all the way to its supporters, and this is what we are truly thankful for. The community that has formed around this organization amazes us, and we can’t wait to see it continue to grow in the coming years.

Right from taking care of Daily hygiene to imparting Education, imbuing moral values (lost in the rat race of greed), and hand-holding our girls to go for higher studies, be it in USA or India PPES has set Benchmark as the only Institutional Model which needs to be replicated Globally. Still many more miles to go before we rest and God’s Blessings we all shall reach where our Angel wishes us to reach. Let’s all work together and translate the Dream into bigger reality.

V. S. Ramana
(General Manager – CSR & Construction Skills Training, Larsen and Toubro Limited)

The name ‘Pardada Pardadi’ for any Trust will bring in a lot of curiosity to anyone - and I was not an exception! Having been given to know about PPES by a dear friend nearly a decade ago, I was very keen to meet Sam, visit the School and interact with the students there. Since then, I must have by now made innumerable visits to Anupshahr....

I have taken many family-friends, friends from corporates, referred to innumerable people across many forums about PPES and their integrated CSR initiatives for Rural Development. Theirs is indeed a multi-pronged package: a comprehensive one! In the recent visit, I witnessed a class-room session on 'Human Rights & Gender Equality! I wonder if any of the Institutions of Social Work in India provide such a syllabus or assigns project-work! PPES soon got to be known to associations like Public Relations Society of India [Chennai Chapter], with Sam, Renuka and Sanjeev sharing the podium in many CSR conferences. The products made by these PPES girls have been seen, admired and bought by many compassionate souls as well as art-lovers!

Last year, when my wife Jayashree was intending to spend a week’s time at the school, to teach the students South Indian cuisine and Yoga, she was joined by Claire Bayley of UK, who in her brief acquaintance with Jayashree in the flight, jumped at PPES volunteering! May this breed grow!

While being a CSR person from a leading corporate conglomerate in India, my endeavour is to ensure that PPES kind of organizations get their due support from L&T. India does live in its villages and we must endeavour to make it prosper and remain as a village-economy! But much above all this, deep in my heart, I am an admirer of Sam, the entire team at PPES and the students at PPES. I have always seen stars glint in their eyes, observed their displaying total confidence in what they learn and what they would shape up to be in life! And this is precisely the way, ambassadors of PPES get created! May these continued deeds and activities, step by step lead to bettering the lives of people who are touched and blessed by this ‘Pardada Pardadi’!
Anisa Begum

The self-help groups run by PPES presently reach out to nearly 2000 women from over 40 villages. Darora, one of the villages in Anupshahr has a SHG named Aamna Mahila, which has 14 women members. Setting an example, they were able to save an amount of Rs. 60,000 which is a considerably big amount for an SHG to save.

Anisa Begum, one of the members of this group, took a personal loan of Rs. 10,000. Her husband used to sell footwear door to door and Anisa wanted to help her husband expand his work to enhance the income of the family. With this loan, Anisa helped her husband augment his stock and thus the sale went up. Both Anisa and her husband are extremely happy and satisfied. Now they have an increased income and a better life condition. Also, Anisa was able to set an example in her community which usually treats its women as someone who is only capable of handling the household. Her husband has started valuing her more and now is one of the key decision-makers in her family.

Nemvati

Nemvati works in Pardada Pardadi kitchen as one of the main cooks, preparing food for the students. Before working here Nemvati had a very difficult life, in which she faced extreme poverty and no means to educate or even sustain her daughters. She used to stay in a village far from Anupshahr and when her condition worsened further, she shifted to her native village Karanpur which is near to PPES. Nemvati shifted to Karanpur thinking of her daughter's future.

Her daughters took admission in PPES Anupshahr. Nemvati also joined PPES Kitchen staff and is very happily working there. Her eldest daughter Priyanka got selected for computer engineering diploma course in NTTF Bangalore with PPES support and now has also started working there. Priyanka has transformed into a confident, independent girl and is earning well. Nemvati is the happiest to see her daughter getting an identity in life and she wants her other daughters to also continuously complete their studies from Pardada Pardadi. PPES is like Nemvati’s home now and the students also love their kitchen-aunty very much!

Chhavi

"It’s going to be a year, since I’ve been working in Pardada Pardadi. Apart from the administrative work, the best thing is, greeting the guests and talking to them. I love to talk, and talking to different people from different parts of the world makes it so exciting! I studied in a different school in Anupshahr but was welcome wholeheartedly in PPES when I wanted to join the rural call centre to earn for myself independently. After my training, I started working at PPES. I love the jobs where you have uniforms like policemen or air hostess. My father sells ammonium phosphate and urea fertilizers to agencies and elder brother is unemployed. This year, I helped my father with my savings of 50,000 rupees when he was falling short of money for our house construction. Few days later, I overheard my mother talking to a neighbour expressing that she is really proud of me!" This is Chhavi, a 19 years young girl employed at PPES.
Manisha and Her Grandmother

Manisha, a class VIth PPES student, with her grandmother standing outside toilet built by PPES

Manisha is a bright student, loves spending time at school. She lost her parents in an accident when she was young and is now staying with her blind grandmother in Karanpur. The toilet was built based on her regular attendance and excellent performance in the school.

Devendri

The Dairy Best Practices (DBP) initiative of PPES, aims at enhancing the incomes of the families who own cattle, through improved healthcare of cattle and other scientific methods. The main beneficiaries of this programme also remain the women from the villages, whose families also benefit ultimately.

Devendri, a resident of Shikoi village had only a buffalo for the sustenance of their family other than a small earning by her husband, which was never enough. As part of the awareness programme by DBP, Devendri learnt ways of ensuring better cattle-health through better living conditions for the animal, nutritious fodder which was cheaper and better, along with better calf management. Through these practices, the cost of milk production for the family went down from Rs. 97 to Rs. 82. The fat content of the milk increased creating higher demand of the milk and their milk production increased from 4 to 7 litres per day. Devendri and her husband, Rakesh were able to sell the milk at an increased rate of Rs. 38 instead of Rs. 32 that they were getting earlier. Devendri expresses happily, “we have lesser cost of milk production, increased quality and quantity of milk, with higher selling price. Also the animals are healthier due to proper diet, cleaner place and regular health check-up provided by PPES and its team.”

Shashi

One day, Shashi came looking for a job at Pardada Pardadi Educational Society. She had recently lost her husband and all financial stability along with him. After listening to her story, PPES decided to give Shashi and her daughter, Chaya, a new chance at life as students of the school. As part of the sponsorship program of depositing 10 rupees a day in a bank for the students after sixth grade, Shashi convinced the school to pay the amount out daily as a wage for her to live off. After her education at PPES was finished, Shashi began working in the textile production centre. Meanwhile Chaya is making a good salary working in Jaipur.
Media and Recognition

FREEDOM FROM DIRT AND FILTH

Deccan Herald, in its print edition in August 2014, captured the efforts of PPES in the direction of building toilets for ensuring sanitation and safety of girls and women in the villages of Anupshahr. The article can also be read online at http://www.deccanherald.com/content/426806/freedom-dirt-filth.html

MISSION TOILET LINKED TO DIGNITY, HEALTH AND EDUCATION OF GIRLS

Hindustan Times highlighted the work of PPES for education and quality healthcare for girls in rural villages, in its print edition in 2014.

बुलंदशहर में हो रहा PM का सपना साकार

The article published in Hindustan Times, Hindi touched upon how more and more models like PPES’s are needed today in the rural India to bring forward its daughters.

SAM SINGH SHOWS THE WAY - Education World, February 2015

This beautiful four-page article captured unfailingly how critical such projects prove to be in the country which needs more opportunities for its daughters and women.

BE THE CHANGE - STREE UDHYAMI AWARD to Ms. Renuka

Ms. Renuka, CEO, PPES, was conferred with BE THE CHANGE - ‘STREE UDHYAMI AWARD’ on the occasion of International Women’s Day by Gandhi Smriti Darshan Samiti, along with Fair Trade Forum - India, B & S Foundation and Believe India, for her contribution in the social development sector, especially for PPES and for women leadership.
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**Thank You!**

**Do Visit Us 😊**

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